



Sensory and consumer science: the interface between research and marketing

European Sensory Network Seminar and Workshops

Date: 15 – 16 April 2008

Venue: Sanlam Conference Centre, University of Pretoria

ESN Seminar - 15 April 2008 (13:00 – 17:30, evening lecture 18:00, dinner at 19:00)

Cost: R850 (including the seminar, evening SAAFoST lecture and UP centenary dinner)

The Seminar will include presentations by nine experienced members of ESN. (www.esn-network.com)

The Seminar will be followed by an evening lecture "Future directions for Sensory and Consumer Science", presented by Prof. Wender Bredie of University of Copenhagen and Irouchka Moyersoen of Rogil, Belgium.

ESN Workshop 16 April 2008 9:00 – 13:00

Cost: R700 (including workshop materials and lunch)

Panelcheck workshop 16 April 2008 14:00 – 17:00

Cost: R700 (including workshop materials and lunch)

Accommodation close to venue:

- ▶ Courtyard Hotel, Hatfield. <http://www.citylodge.co.za/cy1.htm> (012) 342 4940
- ▶ Unibrooks Guest House, Brooklyn. www.unibrooks.co.za (012) 362 0799
- ▶ Brooks Cottage, Brooklyn. www.brookscottage.co.za (012) 362 3150
- ▶ Pebble Fountain Guest House. www.pebble-fountain.co.za (012) 362 0147

Registration: Maryke Steenkamp or maryke.ce@up.ac.za

012 420 5433, 083 452 7873. Deadline for registration: 7 April 2008

For further information, please contact Riette de Kock,

(012) 4203238 or riette.dekock@up.ac.za



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