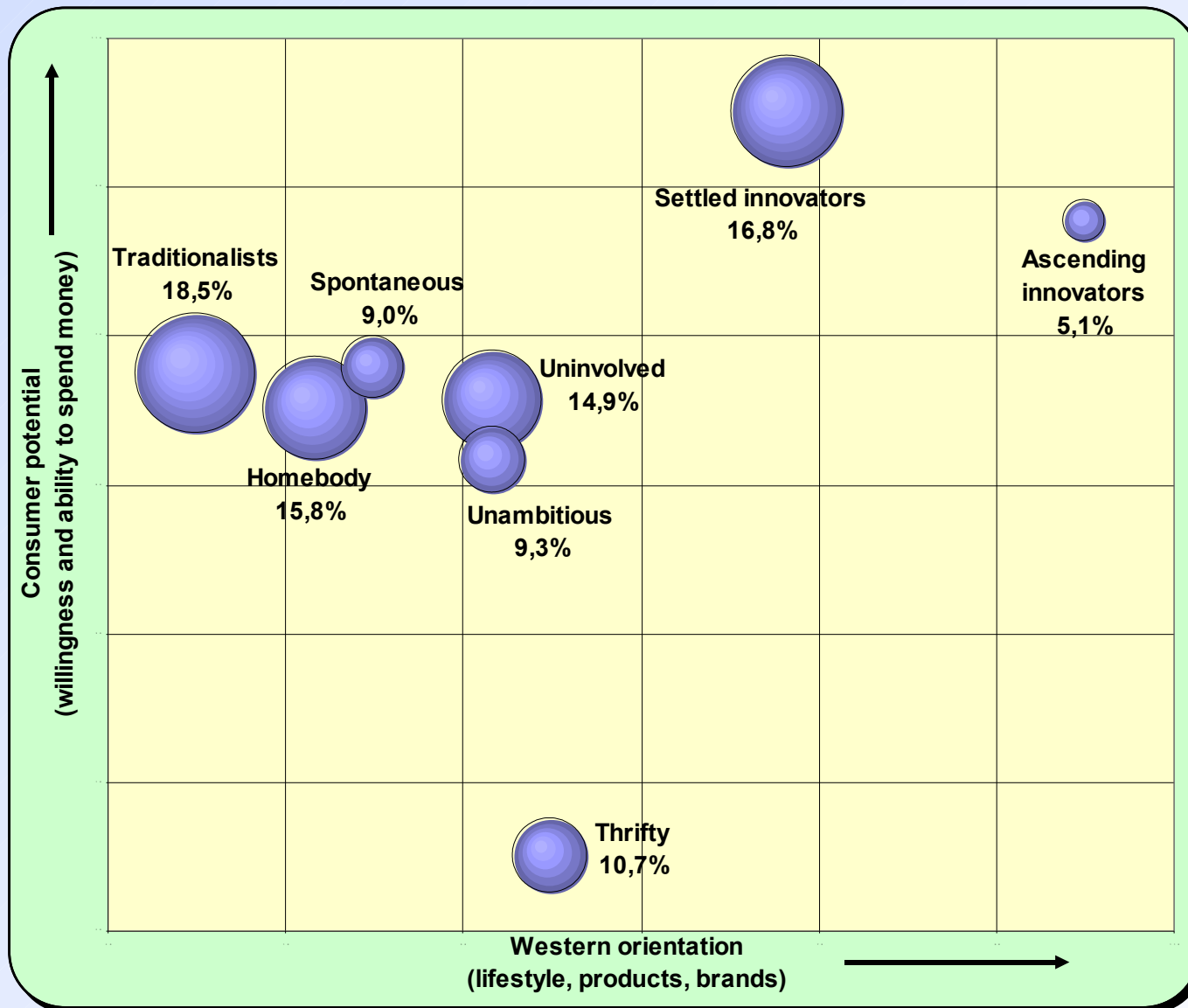


# Cluster overview



Visualization of estimated relative size of segments and their general orientation concerning 2 important dimensions: Western orientation and Consumer potential.